



## 11<sup>th</sup> Annual Atlantic Highlands Chamber of Commerce Classic Car Show Saturday, June 16 (rain date - June 17)

Dear Potential Sponsor:

The Atlantic Highlands Chamber of Commerce would like to invite you to sponsor our 11<sup>th</sup> annual Classic Car show. This year we have exciting new sponsorship opportunities for you to showcase your business.

First Avenue, our main thoroughfare, will be closed for the event and will be filled with classic and vintage cars. We again will have over 100 classic cars, vendors, bands, trophies, prizes and assorted entertainment.

Each year, we provide goodie bags filled with marketing material, coupons and small trinkets to car participants, volunteers and musicians (over 200 bags) enticing them to return to our lovely town. We will also have an information table with the Trophies, spectator information and chamber handouts.

### Sponsorship levels:

<p><b>Supporter – donation of goods for 200 Goodie Bags (check which you would like to donate)</b></p> <p>Name of your business will be listed on the Sponsor Flier handed out to all participants and your logo will be on the Sponsor Banner located at the registration table in Veterans Park.</p> <p><input type="checkbox"/> Includes items supplied by your business to put into the goodie bags (non-chamber members \$15)</p> <p><input type="checkbox"/> Donation of Food vouchers for musicians and car show participants</p> <p><input type="checkbox"/> Donation of prizes for trophy winners</p>
<p><b><input type="checkbox"/> Trophy Sponsor \$100</b></p> <p>Business name engraved on the trophy. Name of your business will be listed on the Sponsor Flier handed out to all participants.</p>
<p><b><input type="checkbox"/> Band Sponsor \$150</b></p> <p>Logo on Banner hanging off the stage or next to Band in Veterans park. Name of your business will be listed on the Sponsor Flier handed out to all participants.</p>
<p><b><input type="checkbox"/> Silver Sponsor \$250</b></p> <p>Your company logo on all car show material Complimentary 10x10 space in vendor area to promote your business Name of your business listed on the Sponsor Flier handed out to all participants.</p>
<p><b><input type="checkbox"/> Gold Sponsor \$500</b></p> <p>Your company logo on all car show material Logo on Car Show full page advertisement in Monmouth Journal Logo and link on Chamber Website. Logo on Car Show Banner promoting the Car Show Name of your business listed on the Sponsor Flier handed out to all participants.</p>

Atlantic Highlands Chamber of Commerce  
Classic Car Show  
June 16, 2018  
(rain date June 17, 2018)

Please mark the sponsor level below and send a check made out to the Atlantic Highlands Chamber of Commerce, 68 First Ave, Atlantic Highlands, NJ 07716. If you have questions or for more information please contact [Corinna@brightworkevents.com](mailto:Corinna@brightworkevents.com) or call 908-692-4457

Thank you for your support of this fabulous event!

Sponsorship Level: Supporter: \_\_\_\_\_ Silver \$250: \_\_\_\_\_ Gold \$500: \_\_\_\_\_

Band \$: \_\_\_\_\_ Trophy \$: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Cell: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Amount Enclosed: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Description of Donation for Goodie Bag: \_\_\_\_\_

Gold Sponsor only: Website link www \_\_\_\_\_

Please note space is limited for the vendor area. Please let us know if you will be using your complimentary space in Veterans Park, mark below the appropriate box. Also note that you will need to sign a hold harmless agreement, provide the chamber with a certificate of liability if you are using the space.

Check one: \_\_\_\_\_ YES using space \_\_\_\_\_ NO I will NOT use the space

Signature of  
Contact: \_\_\_\_\_

Please email your company logo provide either as a PDF file or JPG file at 300dpi to [Corinna@brightworkevents.com](mailto:Corinna@brightworkevents.com) no later than May 1<sup>st</sup>.

**DEADLINE IS MAY 1st**

**Thank you for your support of this event!**

**Atlantic Highlands Chamber of Commerce, 68 First Ave, Atlantic Highlands, NJ 07716**  
**Web site: [www.atlantichighlands.org](http://www.atlantichighlands.org) – email: [info@atlantichighlands.org](mailto:info@atlantichighlands.org) – Phone: 732-872-8711**